

## ***Declaration and Power of Attorney For Patent Application***

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name;

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled:

### **SYSTEM AND METHOD FOR PERSONALIZED DYNAMIC PRICING**

the specification of which (check one)

is attached hereto.

was filed on \_\_\_\_\_ as United States Application Number \_\_\_\_\_ or PCT International Application Number \_\_\_\_\_

and was amended on \_\_\_\_\_ (if applicable)

I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment referred to above.

I acknowledge the duty to disclose information which is material to the patentability of this application in accordance with Title 37, Code of Federal Regulations, Section 1.56.

I hereby claim foreign priority benefits under Title 35, United States Code, §119(a)-(d) or '365(b) of any foreign application(s) for patent or inventor's certificate, or §365(a) of any PCT International application which designated at least one country other than the United States, listed below and have also identified below, by checking the box, any foreign application for patent or inventor's certificate, or PCT International application, having a filing date before that of the application on which priority is claimed:

#### Prior Foreign Applications(s)

Priority Not  
Claimed

(Number)	(Country)	(Date/Month/Year Filed)	<input type="checkbox"/>
(Number)	(Country)	(Date/Month/Year Filed)	<input type="checkbox"/>

I hereby claim the benefit under 35 USC §119(e) of any United States provisional application(s) listed below.

(Application Serial No.)	(Filing Date)
(Application Serial No.)	(Filing Date)

I hereby claim the benefit under 35 USC §120 of any United States Application(s), or §365(c) of any PCT International application designating the United States, listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States, or PCT International application in the manner provided by the first paragraph of 35 USC §112, I acknowledge the duty to disclose information material to the patentability of this application as defined in 37 CFR §1.56 which occurred between the filing date of the prior application and the national or PCT international filing date of this application:

(Application Serial No.)	(Filing Date)	(Status) (patented, pending, abandoned)
(Application Serial No.)	(Filing Date)	(Status) (patented, pending, abandoned)

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that willful false statements may jeopardize the validity of the application or any patent issued thereon.

**POWER OF ATTORNEY:** As a named inventor I hereby appoint the following attorney(s) and/or agent(s) to prosecute this application and transact all business in the Patent and Trademark Office connected therewith (list name and registration number).

Manny W. Schecter (Reg. 31,722), Lauren Bruzzone (Reg. 35,082), Christopher A. Hughes (Reg. 26,914), John E. Hoel (Reg. 26,279), Joseph C. Redmond, Jr. (Reg. 18,753), Douglas W. Cameron (Reg. 31,596), Marc A. Ehrlich (Reg. 39,966), Timothy M. Farrell (Reg. 37,321), Louis P. Herzberg (Reg. 41,500), Derek S. Jennings (Reg. 41,473), Stephen C. Kaufman (Reg. 29,551), Richard M. Ludwin (Reg. 33,010), Daniel P. Morris (Reg. 32,053), Paul J. Otterstedt (Reg. 37,411), Louis J. Percello (Reg. 33,206), Robert P. Tassinari, Jr. (Reg. 36,030), Robert M. Trepp (Reg. 25,933), Marian Underweiser (Reg. 46,134) and Gail H. Zarick (Reg. 43,303).

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IBM Docket No.: YOR920010388US1

Page 3

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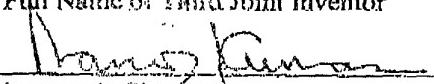
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Manoj Kumar

Full Name of Third Joint Inventor

Aug 22, 2001

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Dailun H. Shi

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Frederick Yung-Fung Wu

Full Name of Fifth Joint Inventor

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Brian T. Eck

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2025 RELEASE UNDER E.O. 14176

Brenda L. Dietrich

**Full Name of Seventh Joint Inventor**

**Inventor's Signature**

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8-17-2001

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Brenda L. Dietrich

Full Name of Seventh Joint Inventor

Brenda L. Dietrich

Inventor's Signature

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2025 RELEASE UNDER E.O. 14176

Patent**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of: GREY et al. )  
 Serial No.: Not yet assigned ) Examiner: Not yet assigned  
 Filing Date: Filed herewith ) Group Art Unit: Not yet assigned  
 For: SYSTEM AND METHOD FOR ) Attorney Docket No.: I01.050  
 PERSONALIZED DYNAMIC PRICING )  
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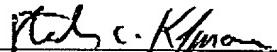
Commissioner for Patents  
 Washington, D.C. 20231

**APPOINTMENT OF ASSOCIATE POWER OF ATTORNEY**

Sir:

Please recognize Kurt M. Maschoff (Reg. No. 38,235), Scott B. Allison (Reg. No. 38,370), Patrick J. Buckley (Reg. No. 40,928), and Nandu A. Talwalkar (Reg. No. 41,339) of BUCKLEY, MASCHOFF, TALWALKAR, & ALLISON LLC, 111 Elm Street, New Canaan, CT 06840, (203) 972-0006, as associate attorneys, with full power to prosecute, inspect, and transact all business concerning the above-identified application, including the filing of amendments, continuation applications, divisional applications and continuation-in-part applications.

Respectfully submitted,

  
 Stephen C. Kaufman  
 Reg. No. 29,551  
 (914) 945-3197

IBM CORPORATION  
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